

#### FOR IMMEDIATE RELEASE

BOOK TITLE

## BREADS & SPREADS:

Family Southern Recipes from Big Ol' Southern Biscuits to Hushpuppies and Zesty Cocktail Sauce

**BOOK AUTHOR** 

## SHEREE ROSE KELLEY

Hardcover (Swiss Binding) \$24.95/ISBN: 978-1-936946-26-6 Publish Date: October 4, 2018

Nautilus Publishing, Oxford, MS | info@nautiluspublishing.com

662-513-0159

#### **SHORT BIO:**

Sheree Rose Kelley is the keeper of her family's recipes and the stories behind them. From her Pulaski, Tennessee, birthplace to her current post as CEO of Belle Meade Winery, Sheree has been a steadfast steward of the disappearing art of fine baking in the Southern home. Known to all in Nashville as "The Belle Meade Cake Lady" for over a decade, Sheree is a regular guest chef on Nashville television stations and her culinary tours and biscuit classes have become legendary. Breads & Spreads is Kelley's first in a series of cookbooks, journaling her love of home-baked goods and her desire to share her passion with future generations.



CONTACT INFO

Sheree Rose Kelley 931-580-8544

www.shereerosekelley.com

## LONG BIO/PRESS RELEASE COPY:

Growing up in Pulaski, Tennessee, family, food and cooking played a key role in Sheree Kelley's daily life. While other neighborhood children played outside, Sheree spent hours in the kitchen watching her grandmother Jewel Johnson whip up one delicious creation after another. Her favorite recipe - Biscuits and gravy. After mastering her mother's cornbread at the age of 8, Sheree's baking and cooking skills began to grow - along with her collection of family recipes. Even then she knew that a family cookbook was in her future.

In the early 90's, Sheree was invited to a Pampered Chef party and she was hooked. She became a Pampered Chef consultant and quickly became the top sales person in the state - and the nation. In 2007, Sheree and her husband Alton Kelley moved to Nashville where he took a position as Executive Director of the historic Belle Meade Plantation. Once in Music City, Sheree accelerated her passion for cooking and baking, quickly earning a reputation as "The Belle Meade Cake Lady" - and as a regular guest chef on local television. But after one Thanksgiving with over 300 caramel cake orders, she realized that cooking out of her home kitchen wasn't sustainable and she needed a new plan. So she and her husband, Alton opened the winery at Belle Meade Plantation where her culinary skills and tours for visitors have since become legendary.

Sheree never abandoned her dream of creating a cookbook with all the family recipes she'd collected, some dating back to her great-grandparents. But she had so much material that she and her publisher decided only a series of cookbooks would do, complete with family stories to go with each recipe. When her grandmother passed away, Sheree decided it was time to embark on her first cookbook, one focused on biscuits and breads. The cornerstone recipe, My Big Ol' Southern Biscuit. Those same biscuits she made with her grandmother Jewel growing up.

Today, *Breads & Spreads* by Sheree Rose Kelley is here. On October 4th, Belle Meade Winery will host the release party from 4-7pm and Sheree will be on hand for a presentation and book signing open to the public.

For more information about Sheree Rose Kelley or *Breads & Spreads*, please visit <a href="https://www.shereerosekelley.com">www.shereerosekelley.com</a>



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# ABOUT BREADS & SPREADS:

Being from an endless line of great cooks and bakers, I have not a single reason — with the knowledge given me — not to use it all and pass it around.

Now comes the time for measuring out the particulars of a culinary education. Here, I am compelled to discuss Mama's Hushpuppies and Zesty Cocktail Sauce . . . and, there, to explain why Date Nut Bread and Orange Cream Cheese Spread are the perfect addition to baby and wedding showers. Hence, *Breads & Spreads*.

My desire to compile a cookbook of family recipes and ever-evolving discoveries comes from a love of good food, a fascination with stories, and a commitment to a delicious table spread for family and friends.

This book embraces our rural traditions and our metropolitan range.

My love of the country life starts with the ease of picking the seasons in Daddy's Pulaski garden. When he calls me with "the cherries are ready," I know that a trip to his garden will lead to the most scrumptious jam.

My love of the city ranges from sampling new restaurants to shopping for exotic ingredients.

I give nods to my Giles County roots and my Nashville wings.

I am grateful for all that Mama and Grandmommie passed along to me.

Now it's my great honor and pleasure to share it with you.

## **ADVANCE PRAISE:**

"For the past decade, Sheree Kelley has been a blessing to the Belle Meade Plantation where her husband, Alton Kelley, is executive director. Sheree has been responsible for Belle Meade's winery and for teaching culinary classes. Both have been extraordinarily successful. Under the tutelage of her mother and grandmothers in Giles County, Sheree became an excellent cook, specializing in traditional Southern food. For her to write this book is a natural next step to make her recipes available not only to her friends, but to anyone who appreciates wonderful food. A bonus is that Sheree's cookbook is beautifully done."

- Ridley Wills, Nashville Author & Historian

"Infused with warmth, love for family, and scrumptious heirloom Southern recipes, Sheree Rose Kelley's Breads & Spreads is an absolute delight! Kelley's heartwarming stories and family photographs blend with beautifully designed images to make this far more than a fabulous cookbook—it's an absolute treasure!"

- Tamera Alexander, USA Today bestselling author of To Whisper Her Name and Christmas at Carnton

## **BIO PHOTOS:**



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## **VIDEO CLIPS:**

NewsChannel5, 2018

"Sheree Kelley's Low Country Tomato Pie, Oh My"

NewsChannel5, 2018

"Sheree Kelley's Belle Meade Winery Cream Puffs with Strawberries"

NewsChannel5, 2014

"Sheree Kelley's Blackberry Party Meatballs"

NewsChannel5, 2014

"Sheree Kelley's Tomato Basil Squares"



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